



Jarrod Moore.

PRINCIPAL PRODUCT DESIGNER

I am passionate about building purpose by perfecting product for people.

Expertise.

Product.

- ✓ Product Vision & Roadmapping
- ✓ Stakeholder Management
- ✓ User & Market Research
- ✓ Cross-Functional Collaboration
- ✓ Measuring Performance

Design.

- ✓ Team Leadership & Mentoring
- ✓ UX Research & Discovery
- ✓ Usability Testing
- ✓ Workshop Facilitation
- ✓ IA and User Flow Guru
- ✓ Wireframing, Prototyping
- ✓ UI Design & Design Systems

Software.

- ✓ Askable, Optimal Workshop
- ✓ Figma, FigJam & Miro
- ✓ Jira & Confluence

Other.

- ✓ Native Apps, Web +SaaS
- ✓ Adobe Certified Expert
- ✓ HTML and CSS
- ✓ Agile & Scrum

Experience. Education.

22 Nov 2022 - Present

ZOZO New Zealand.

Principal Product Designer - Team Lead (ACE)

21 Jun 2021 - 18 Nov 2022

1y 5m

Provoke Solutions.

Senior UX Product Designer (ACE)

04 Mar 2019 - 17 May 2021

2y 3m

Foodstuffs NZ.

Senior UX Product Designer (ACE)

08 Dec 2016 - 28 Feb 2019

2y 2m

Takealot.com.

UX Team Lead & Snr UX Designer (ACE)

01 Apr 2016 - 30 Nov 2016

8m

Manalto & Soshlr.

Senior UX Engineer (ACE)

01 Mar 2015 - 29 Feb 2016

1 year

Zapper.

Senior UX Designer (ACE)

02 Sep 2013 - 28 Feb 2015

1y 6m

Global Kinetic.

Senior UX Designer (ACE)

01 May 2012 - 31 Aug 2013

1y 4m

Double-Eye.

Senior UX Designer (ACE)

2006 - Present

15y +

Freelance Design.

UX/UI Design, Graphic & Interior Design

2015

University of Cape Town.

User Experience Design (A+)

2014

CTU Training Solutions.

Adobe Certified Expert (PS & AI)

2011

New Horizons Computer Training.

Graphic Design - Level 1 and 2

2003-2006

BHC School of Design.

Interior Architectural Design

1998 - 2002

Edgemean High School.

Matric Endorsement (Higher Grade)